

#### 2<sup>ND</sup> BEST SUMMER EVER READY FOR GROWTH IN 2016

Velcome peace Bienvenido Bienvenue vindo Welcome Wilkommen /illkommen Bienvenido Benvenuto geldiniz Bienvenue Welkom Benvenuto

Investors Presentation December 2015



THIS PRESENTATION CONTAINS CERTAIN FORWARD-LOOKING STATEMENTS WITH RESPECT TO THE CORPORATION. THESE FORWARD-LOOKING STATEMENTS, BY THEIR NATURE, NECESSARILY INVOLVE RISKS AND UNCERTAINTIES THAT COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTEMPLATED BY THESE FORWARD-LOOKING STATEMENTS. WE CONSIDER THE ASSUMPTIONS ON WHICH THESE FORWARD-LOOKING STATEMENTS ARE BASED TO BE REASONABLE, BUT CAUTION THE READER THAT THESE ASSUMPTIONS REGARDING FUTURE EVENTS, MANY OF WHICH ARE BEYOND OUR CONTROL, MAY ULTIMATELY PROVE TO BE INCORRECT SINCE THEY ARE SUBJECT TO RISKS AND UNCERTAINTIES THAT AFFECT US. THE CORPORATION DISCLAIMS ANY INTENTION OR OBLIGATION TO UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE, OTHER THAN AS REQUIRED BY LAW.

#### AGENDA

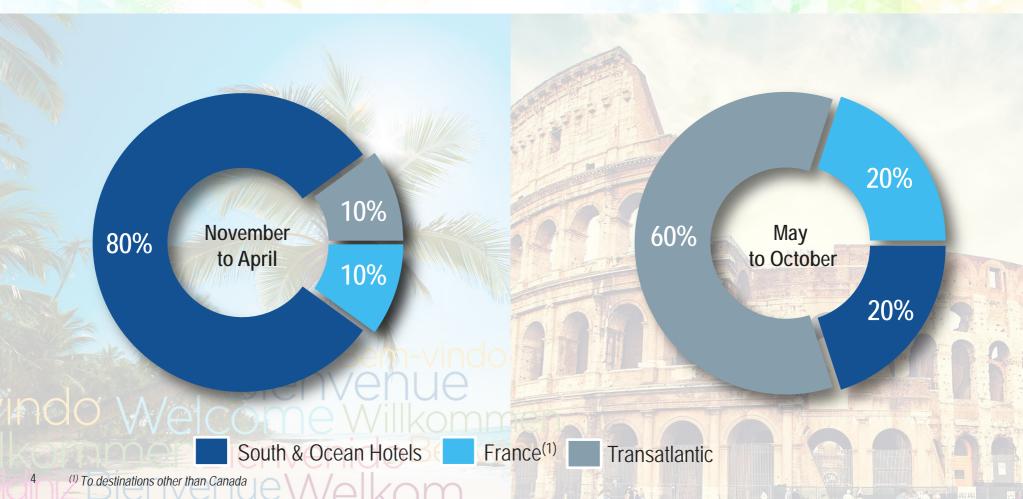


| 1. TRANSAT MARKETS                   | 4      |
|--------------------------------------|--------|
| 2. ANNUAL RESULTS                    | 5      |
| 3. KEY INFORMATION BY SEASON         |        |
| a) SUMMER 2015                       |        |
| i. MARKET CONDITIONS                 | 7      |
| ii. FINANCIAL RESULTS                | 11     |
| iii. STRATEGY & GROWTH               | 13     |
| b) WINTER 2016                       |        |
| i. MARKET CONDITIONS                 | 18     |
| ii. FINANCIAL RESULTS                | 21     |
| iii. STRATEGY & GROWTH               | 23     |
| 4. FINANCIAL POSITION                | 26     |
| 5. E-COMMERCE AND DISTRIBUTION STRAT | EGY 28 |
| 6. INVESTMENT PROPOSITION            | 32     |

7. ANNEX

#### **DISTINCT WINTER AND SUMMER MARKETS**







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ANNUAL

#### KEY FINANCIAL RESULTS ANNUAL RESULTS 2015



#### HIGHLIGHTS (vs. 2014)

#### Profitability maintained

• Range of 100-120M EBITDA

#### **5** record summers in last 6 years

• Very good results across the board on transatlantic during summer despite global capacity increase

#### Vision for 2016

- Ready for growth
- Improve profitability in winter
- Protect profitability in summer
- Continue cost- and margin- initiatives

|                         | 12-month ended October 31 |           |                       |       |  |
|-------------------------|---------------------------|-----------|-----------------------|-------|--|
| (in thousands of C\$)   | 2015                      | 2014      | 2015 vs. 2014         |       |  |
|                         | Actual                    | Actual    | \$                    | %     |  |
| REVENUES                | 3,566,368                 | 3,752,198 | (185,830)             | -5.0% |  |
| EBITDAR incl. hotels JV | 199,680                   | 187,158   | 12,522                | 6.7%  |  |
| EBITDA incl. hotels JV  | 100,821                   | 99,929    | 892                   | 0.9%  |  |
| As % of revenues        | 2.8%                      | 2.7%      |                       |       |  |
| Adjusted net income (1) | 42,943                    | 45,242    | (2,299)               | -5.1% |  |
| As % of revenues        | 1.20%                     | 1.21%     |                       |       |  |
| Per share               | 1.11                      | 1.16      |                       |       |  |
| Net income as per F/S   | 42,565                    | 22,875    | 19,690 <sup>(2)</sup> | 86.1% |  |

<sup>(1)</sup> Net income attributable to shareholders before change in fair value of derivative financial instruments used mainly for aircraft fuel purchases, restructuring charges, impairment of goodwill and other significant unusual items, net of related taxes

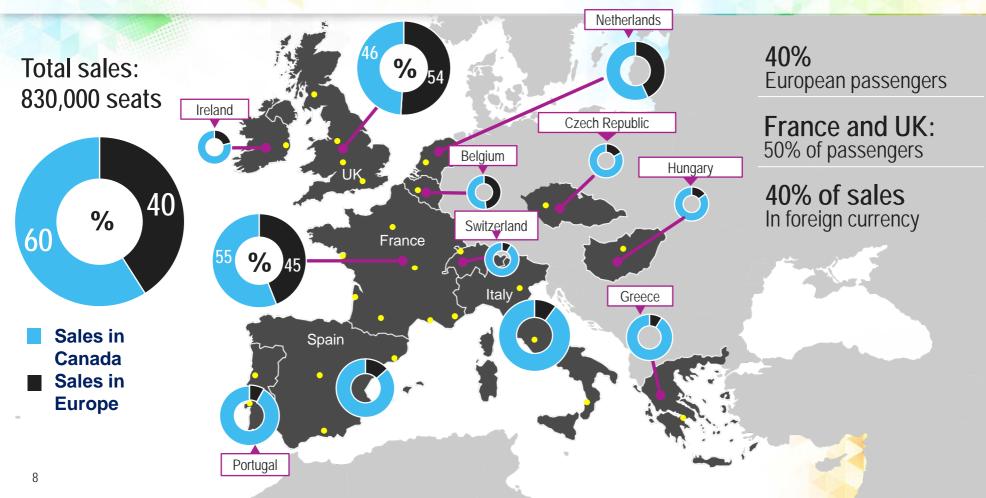
<sup>(2)</sup> Positive impact due mainly to the mark-to-market on fuel derivatives contract

### **KEY INFORMATION – SUMMER**

Bienvenue

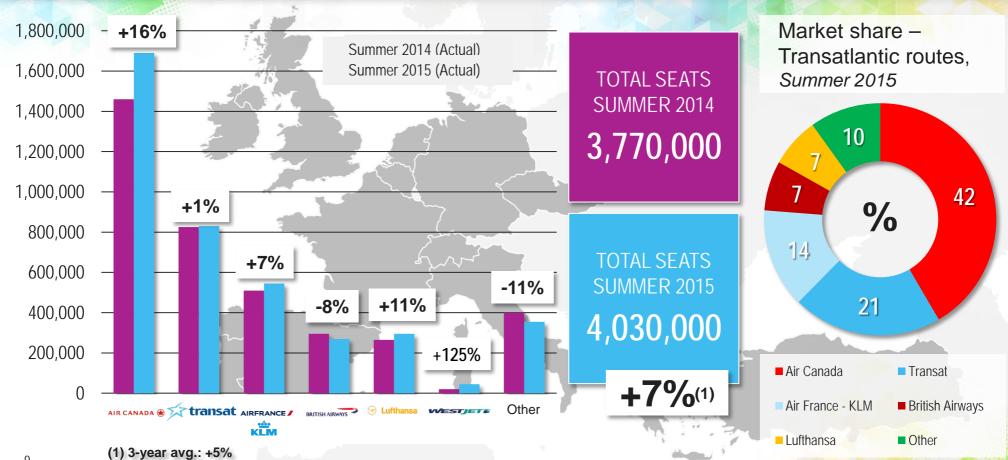
#### TRANSATLANTIC MARKET (TRANSAT ROUTES, SUMMER 2015)





#### TRANSATLANTIC MARKET CAPACITY AND MARKET SHARE (TRANSAT MARKETS)

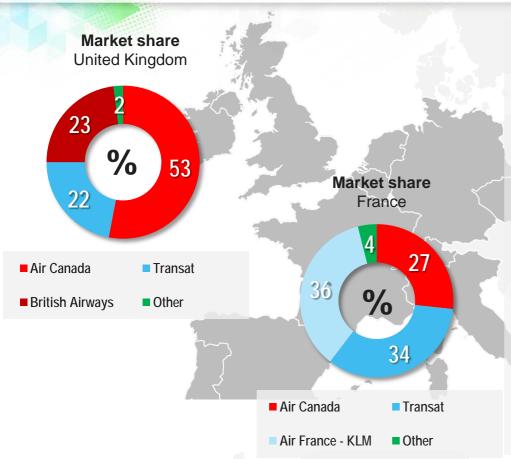




9

#### TRANSATLANTIC MARKET MARKET SHARE BY DESTINATIONS (SUMMER 2015)





- Europe: largest tourism market in the world (more than 50% of travellers inbound & outbound)
- 4 M seats in summer 2015 between Canada and Europe

#### TRANSAT STRATEGY AND MARKET POSITION

- Unique portfolio of direct destinations
- Strong airline brand and enhanced customer experience (refurbished cabin, excellent on-time performance & customer service)

Lowest-cost producer with aggregate 21% market share

- Sells on both sides of the Atlantic through our own business units, distribution networks and the Web
- Attractive offering of packages including accommodations and transfers, cruises, tours, rental cars and excursions

#### **KEY FINANCIAL RESULTS – SUMMER** FOURTH QUARTER RESULTS 2015



| vs. 2014)               |   |   | 4 <sup>th</sup> quarter ended October 31  |  |  |  |
|-------------------------|---|---|---|--|--|--|
| (in thousands of C\$)   | 2015  | 2014  | 2015 vs   | s. 2014  |  |  |
|                         | Actual  | Actual  | \$  | %  |  |  |
| REVENUES                | 839,166   | 844,655   | (5,489)   | -0.7%  |  |  |
| EBITDAR incl. hotels JV | 113,012   | 100,884   | 12,128  | 10.7%  |  |  |
| EBITDA incl. hotels JV  | 86,706  | 76,028  | 10,678  | 12.3%  |  |  |
| As % of revenues        | 10.3%   | 9.0%  |   |  |  |  |
| Adjusted net income (1) | 54,796  | 49,353  | 5,443   | 9.9%   |  |  |
| As % of revenues        | 6.5%  | 5.8%  |   |  |  |  |
| Per share               | 1.44  | 1.27  |   |  |  |  |
| Net income as per F/S   | 69,107  | 30,607  | 38,500 <sup>(2)</sup>   | 55.7%  |  |  |
|                         | REVENUES         EBITDAR incl. hotels JV         EBITDA incl. hotels JV         As % of revenues         Adjusted net income (1)         As % of revenues         Per share | (in thousands of C\$)2015<br>ActualREVENUES839,166EBITDAR incl. hotels JV113,012EBITDA incl. hotels JV86,706As % of revenues10.3%Adjusted net income (1)54,796As % of revenues6.5%Per share1.44 | (in thousands of C\$)       2015       2014         Actual       Actual       Actual         REVENUES       839,166       844,655         EBITDAR incl. hotels JV       113,012       100,884         EBITDA incl. hotels JV       86,706       76,028         As % of revenues       10.3%       9.0%         Adjusted net income (1)       54,796       49,353         As % of revenues       6.5%       5.8%         Per share       1.44       1.27 | Image: contract of C\$)       2015       2014       2015 vs         Actual       Actual       Actual       \$         REVENUES       839,166       844,655       (5,489)         EBITDAR incl. hotels JV       113,012       100,884       12,128         EBITDA incl. hotels JV       86,706       76,028       10,678         As % of revenues       10.3%       9.0%       9.0%         Adjusted net income (1)       54,796       49,353       5,443         As % of revenues       6.5%       5.8%       10.127 |  |  |

<sup>(1)</sup> Net income attributable to shareholders before change in fair value of derivative financial instruments used mainly for aircraft fuel purchases, restructuring charges, impairment of goodwill and other significant unusual items, net of related taxes

<sup>(2)</sup> Positive impact due mainly to the mark-to-market on fuel derivatives contract

11

#### HIGHLIGHTS

#### Improved glo

- Better margins share of our rev increase
- Lower unit reve

#### Transatlantic

- Capacity up by •
- Prices down by
- Load factor dow
- Cost down by 4 •

#### France

- Very difficult ma ۰ quarters (extern USD, ...)
- Similar results in O4 vs. 2014

#### KEY FINANCIAL RESULTS – SUMMER SUMMER RESULTS 2015



Summer

124M

+ 40M

164M

(14M)

(17M)

133M

#### HIGHLIGHTS (vs. 2014)

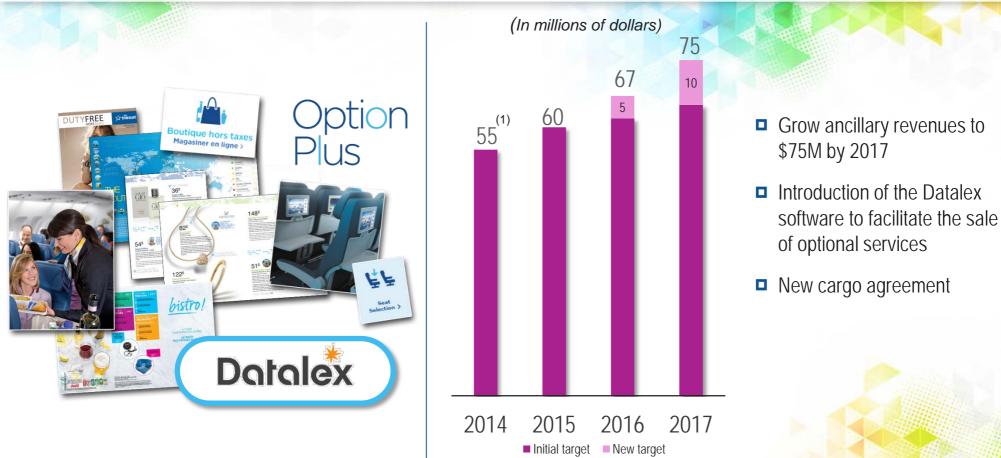
#### ■ 2<sup>nd</sup> best summer ever

- <u>Higher margin</u> on transatlantic routes despite global capacity increase
- Managed to minimize the decrease in selling prices so as to benefit from lower fuel costs (brand strength)
- Difficult market conditions in France due to a weaker euro and international crises
- Did not benefit from additional revenues from third-party contract as in 2014
- Efficiency gains coming from our cost reduction program, yield management, marketing and product initiatives

|   |  | A 100 A 100 A 100 |               |
|---|--|-------------------|---------------|
|   |  | Q3                | Q4            |
| tic routes<br>ase                                 | Adj. EBITDA 2014 incl. hotels  | 48M               | 76M           |
| crease in<br>from lower                           | $\Delta$ <b>FX</b> / Fuel on costs on transatlantic market (flight only)   | +18M              | + 22M         |
| France due<br>tional                              | Adj. EBITDA incl. FX / Fuel impact   | 66M               | 98M           |
| al revenues<br>2014<br>from our<br>, yield<br>and | Yield management (price and load factor)<br>on transatlantic market (flight only) <sup>(1)</sup><br>France, sun market, impact on revenue of<br>2014 sub-contracts | (12M)<br>(7M)     | (2M)<br>(10M) |
|   | Adj. EBITDA 2015 incl. hotels  | 47M               | 86M           |

#### STRATEGY AND GROWTH – SUMMER ANCILLARY REVENUES





<sup>(1)</sup> Including third party contribution

#### STRATEGY AND GROWTH – SUMMER CONNECTING FLIGHTS



 Expansion of destinations offered in Toronto, Montreal, Vancouver and Quebec City through connecting flights to our Toronto or Montreal hubs, synchronized with a wide range of European destinations with return direct or open jaw



#### STRATEGY AND GROWTH – SUMMER DENSIFICATION OF 3 AIRBUS A330-300



# transat

- 30 additional seats in eco on three A330-300 (345 to 375 seats)
- No compromise on customer experience (same pitch)
- Dedicated to London and Paris from Toronto and Montreal on a yearly basis
- Implemented in June (full impact next year)



#### STRATEGY AND GROWTH – SUMMER PRODUCT AND CUSTOMER EXPERIENCE

### **transat**





#### EACH YEAR, TRANSAT SELLS:

- More than 100,000 tours to destinations around the world (40% in Canada or Europe), with an average margin of over 10%
- More than 230,000 room nights in Europe, to Canadian travellers
- More than 325,000 room nights in Canada, to European travellers



Jonview



TRAFALGAR



#### TOURS, PACKAGES AND FLIGHTS TO CANADA SOLD IN EUROPE

- Jonview Canada: Nearly 245,000 customers from Western Europe in 2015
- Air Transat: 40% of transatlantic capacity sold through Transat France, Canadian Affair (UK), ACE (Neth., Belgium etc.), Tourgreece, plus GSAs and B2C websites (12-country footprint)

#### TOURS, PACKAGES AND FLIGHTS TO EUROPE SOLD IN CANADA

- More than 105,000 customers purchase some form of land portion from Transat (accommodations, etc.)
- 8,250 tours sold each year in Canada (in-house or through partnership with Trafalgar)
- Direct flights to Barcelona, Venice and Athens: 20,000 European cruises sold each year

#### STRATEGY AND GROWTH – SUMMER FLEET STRATEGY







|                                |     |     | David of the State | 10000 | and the second second second |
|--------------------------------|-----|-----|--|-------|------------------------------|
| WIDE-BODY                      | S13 | S14 | S15  | S16   | S17                          |
| Air Transat Base Fleet         | 21  | 21  | 21   | 21    | 21                           |
| - Seasonally withdrawn         | -   | -   | -  |       | -                            |
| + Different options considered | -   | -   | -  | 2     | 2                            |
| Total                          | 21  | 21  | 21   | 23    | 23                           |
|                                |     |     |  |       |                              |

| NARROW-BODY            | S13 | S14 | S15 | S16   | S17 |
|------------------------|-----|-----|-----|-------|-----|
| Air Transat Base Fleet | -   | 4   | 4   | 6     | 6   |
| + CanJet               | 5   | 1   | 1   | · · ] | -   |
| + Seasonal Lease       | -   | -   | -   | ·     | -   |
| Total                  | 5   | 5   | 5   | 6     | 6   |

### **KEY INFORMATION – WINTER**

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Bier

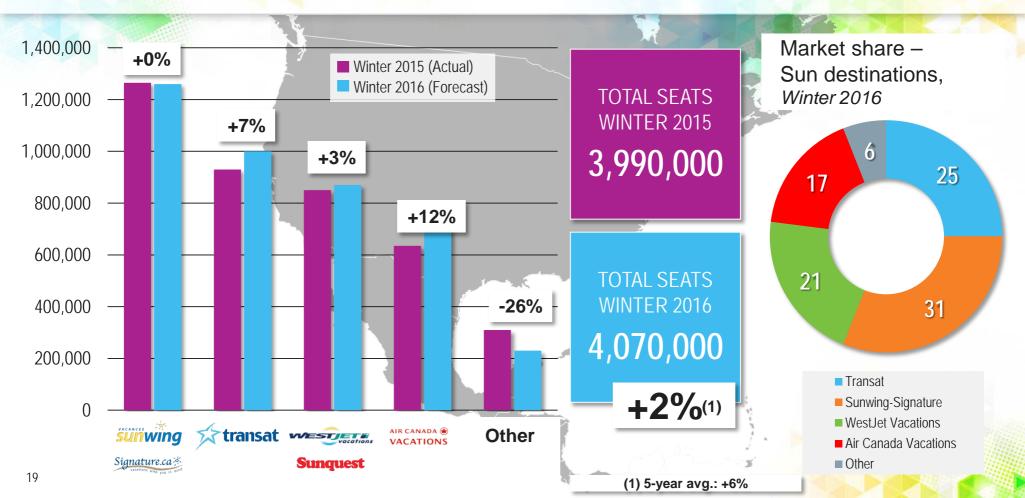
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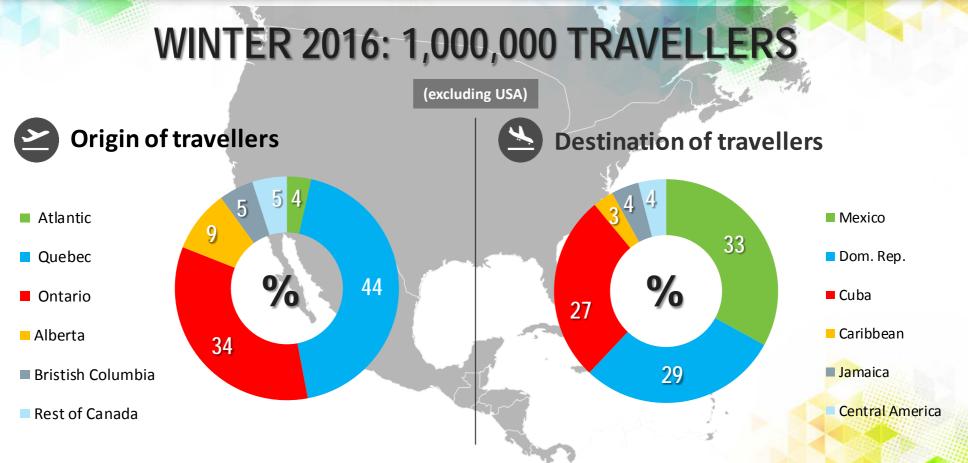
#### SUN DESTINATIONS MARKET CAPACITY AND MARKET SHARE (TRANSAT MARKETS EXCLUDING USA)





#### SUN DESTINATIONS MARKET OUTBOUND FROM CANADA





#### KEY FINANCIAL RESULTS – WINTER CURRENCIES & FUEL IMPACT ON COSTS (2016 VS. 2015)



|  | Sun destinations (per passenger) |                  |                  |  |  |
|--|----------------------------------|------------------|------------------|--|--|
|  | Q1                               | Q2               | Winter           |  |  |
| Average selling price 2015 <sup>(1)</sup>  | \$1,400                          | \$1,400          | \$1,400          |  |  |
| % Fuel expense in USD<br>% Other expenses in USD   | 10%<br>55%                       | 10%<br>55%       | 10%<br>55%       |  |  |
| <ul> <li>2016 average</li> <li>FX Blended Rate</li> <li>Fuel Blended Price per gallon<sup>(2)</sup></li> </ul> | 1.29<br>CAD 1.92                 | 1.32<br>CAD 1.88 | 1.30<br>CAD 1.90 |  |  |
| <ul> <li>2015 average</li> <li>FX Blended Rate</li> <li>Fuel Blended Price per gallon<sup>(2)</sup></li> </ul> | 1.12<br>CAD 3.00                 | 1.16<br>CAD 2.67 | 1.14<br>CAD 2.86 |  |  |
| FX/Fuel impact on costs  | \$55                             | \$55             | \$55             |  |  |
| FX/Fuel impact in %  | 4.0%                             | 4.0%             | 4.0%             |  |  |

<sup>(1)</sup> Price before commission was \$1,500

<sup>(2)</sup> Price based on the Jet Fuel US Golf Coast Pipeline Index in CAD

#### **KEY FINANCIAL RESULTS – WINTER** WINTER RESULTS 2016 (AS OF DECEMBER 10, 2015)



|   |   |         | 1000          | 10231          |                |
|---|---|---------|---------------|----------------|----------------|
| Highlights  |   |         | Winter season | ended April 30 |                |
| <ul> <li>Sales ahead in all markets (+ 15%)</li> </ul>  | (in thousands of C\$)                     | 2016    | 2015          | 2014           | Avg. 2011-2015 |
| <ul> <li>Organic growth in all markets</li> <li>More flexible fleet : <ul> <li>More seasonal B737</li> <li>More A330 sub-leased</li> </ul> </li> <li>Improve our exclusive collection hotels (higher margins)</li> <li>Evance 2015 was a difficult was due</li> </ul> |   | Outlook | Actual        | Actual         | Actual         |
|   | REVENUES                                  |         | 1,807,079     | 1,965,841      | 1,927,689      |
|   | EBITDAR <sup>(1)</sup> incl. hotels JV    |         | 15,494        | 15,135         | 12,785         |
|   | EBITDA <sup>(1)</sup> incl. hotels JV     |         | (32,357)      | (23,888)       | (26,039)       |
| <ul> <li>France: 2015 was a difficult year due<br/>to external factors</li> </ul>   | As % of revenues                          |         | -1.8%         | -1.2%          | -1.4%          |
| Sun destinations  | Adjusted net income (loss) <sup>(2)</sup> |         | (39,069)      | (30,841)       | (33,455)       |
| <ul><li>45% of inventory sold</li><li>Capacity up by 7%</li></ul>   | As % of revenues                          |         | -2.2%         | -1.6%          | -1.7%          |
| <ul><li>Booking up by 12%</li><li>Load factor up by 2%</li></ul>  | Per share                                 |         | (1.01)        | (0.80)         | (0.87)         |
| <ul> <li>Similar margin despite USD impact</li> </ul>   | Net income (loss) as per FS               |         | (39,609)      | (33,552)       | (31,682)       |
| If trends hold, the adjusted net income would be higher than  | Impact FX/Fuel on costs                   |         | (30,000)      | (36,000)       |                |
|   |   |         |               |                | 3194949333     |

<sup>(1)</sup> Before restructuring charge

<sup>(2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used mainly for aircraft fuel purchases, non monetary gain on investments in ABCP, goodwill impairment and restructuring charges

last year

#### STRATEGY AND GROWTH – WINTER FLEET STRATEGY







| WIDE-BODY                             | W13 | W14 | W15 | W16 | W17 |
|---------------------------------------|-----|-----|-----|-----|-----|
| Air Transat Base Fleet                | 21  | 21  | 21  | 21  | 21  |
| - Seasonally withdrawn <sup>(1)</sup> | -   | (4) | (6) | (6) | (6) |
| - Sub-Lease                           | (1) | (1) | (1) | (3) | (3) |
| Total                                 | 20  | 16  | 14  | 12  | 12  |
| TH                                    |     |     | a   |     |     |

<sup>(1)</sup> Thanks to improved leasing terms, three A330s are withdrawn from the fleet in winter. In addition, Transat has flexibility on the A310s it owns.

| NARROW-BODY            | W13 | W14 | W15 | W16 | W17 |
|------------------------|-----|-----|-----|-----|-----|
| Air Transat Base Fleet | -   | -   | 4   | 4   | 6   |
| + CanJet               | 11  | 11  | 2   |     | -   |
| + Seasonal Lease       | -   | 1   | 8   | 15  | 14  |
| Total                  | 11  | 12  | 14  | 19  | 20  |
| % рах                  | 30% | 39% | 42% | 50% | 51% |

#### **STRATEGY AND GROWTH – WINTER OCEAN HOTEL JOINT VENTURE**



- Hold 35% (65% held by H10 Hotels)
  - \$98M on balanced sheet as of Oct 31
- Grow Ocean Hotels from 2,350 to at least 5,000 rooms by 2017
  - Through a combination of owned and managed hotels
  - 2 new managed hotels to open Dec 2015 in Cuba ۰
  - 3 projects underway ٠

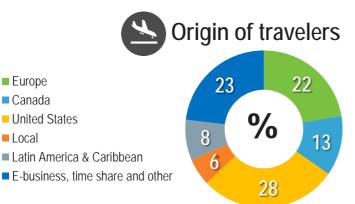
Europe

Canada

Local

United States

- Continuous growth in terms of operational contribution since 2010
  - Positive free cash flow used to reimbursed debt ٠
  - Debt to value lower than 20% ٠
  - Dividends of CA\$6.7M received in 2015 ۰





#### STRATEGY AND GROWTH – WINTER EXCLUSIVITIES AND COLLECTIONS



- Strategy of securing rooms and differentiating product through exclusive deals
- Improved collections, in-sync with customer expectations
- Target of 60% of room nights sold in exclusive hotels or through our collections









#### **LUXURY** 21 resorts in 2015, 30 in 2017



#### DISTINCTION 27 resorts in 2015, 40 in 2017



#### **SUN-SAVVY** 23 resorts in 2015, 30 in 2017

### FINANCIAL



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26

#### **FINANCIAL POSITION** AS AT OCTOBER 31, 2015



| HIGHLIGHTS   |                                      |                  | As               | at      |         |
|--|--------------------------------------|------------------|------------------|---------|---------|
| <ul> <li>Free Cash: + \$28M vs. 2014</li> <li>Results of the last 12 months, working cap, net of</li> </ul>  | (in thousands of C\$, except ratios) | Oct. 31,<br>2015 | Oct. 31,<br>2014 | 2015 v  | s. 2014 |
| <ul> <li>Capex</li> <li>ABCP tax assessments (\$15M)</li> </ul>  |                                      | Actual           | Actual           | \$      | %       |
| <ul> <li>Share buyback (\$9M)</li> <li>Cash during the fall season</li> </ul>  | Free cash                            | 336,423          | 308,887          | 27,536  | 8.9%    |
| <ul> <li>\$250M expected at lowest point</li> <li>Customer deposits (bookings for 2016)</li> <li>15% ahead vs. last year</li> </ul>                    | Cash in trust or otherwise reserved  | 367,199          | 340,704          | 26,495  | 7.8%    |
|  | Trade and other payables             | 355,656          | 338,633          | 17,023  | 5.0%    |
| <ul> <li>Debt</li> <li>Unused credit facilities of \$65M</li> </ul>  | Customer deposits                    | 489,622          | 424,468          | 65,154  | 15.3%   |
| <ul> <li>Off balanced sheet debt (aircraft leases) increase<br/>in the last 12-month period due to USD</li> </ul>                                      | Working capital ratio                | 1.09             | 1.12             | (0.03)  | -2.6%   |
| appreciation and new seasonal contract   | Balance sheet debt                   | 0                | 0                | 0       | 0.0%    |
| <ul> <li>2016 CAPEX: \$60M</li> <li>NCIB program active since April 15</li> </ul>  | Obligations under operating leases   | 675,385          | 657,639          | 17,746  | 2.7%    |
| <ul> <li>Net investment in hotels JV<sup>(1)</sup></li> <li>Held 35% (65% held by H10 Hotels)</li> <li>\$98M on balanced sheet as of Oct 31</li> </ul> | Net investment (Ocean hotels)        | 97,897           | 83,949           | 13,948  | 16.6%   |
|  | Capital expenditures (TTM)           | 59,295           | 64,976           | (5,681) | -8.7%   |
|  | Free cash Flow (TTM)                 | 39,658           | 41,265           | (1,607) | -3.9%   |

### **E-COMMERCE**

8

### DISTRIBUTION STRATEGY

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28

#### OTHER STRATEGY AND GROWTH E-COMMERCE B2C RESULTS – CANADA



|               |                  | B2C<br>Web + Call Center |                  | WEB            | Only             |
|---------------|------------------|--------------------------|------------------|----------------|------------------|
|               | www              |                          | \$\$\$           | go             | \$\$\$           |
| 12-MONTH 2014 | 34.6 M<br>visits | 316 K<br>pax             | 326 M\$<br>sales | 211 K<br>pax   | 209 M\$<br>sales |
| 2014 vs. 2013 | - 2%             | + 2%                     | + 5%             | + 1%           | + 4%             |
| 12-MONTH 2015 | 38.4 M           | 405 K                    | 374 M\$<br>sales | 275 K          | 248 M\$<br>sales |
| 2015 vs. 2014 | visits<br>+8%    | pax<br>+ 30%             | + 15%            | pax<br>+ 22% 🏓 | + 20%            |

#### OTHER STRATEGY AND GROWTH RENEWED DISTRIBUTION AND E-COMMERCE STRATEGY





Create a fully-integrated distribution ecosystem comprised of a new Transat Travel website, connected to our call centers and travel agencies

Make online tools fully responsive to mobile devices

Enhance offering with third-party products so as to nurture repeat business and customer loyalty

Improved CRM (customer relationship management)



#### OTHER STRATEGY AND GROWTH TRAVEL TRAVEL AGENCIES



- By 2016, we will have migrated our corporate travel agencies to the Transat Travel brand
- The brand change comes with a revamping of agencies
- **•** Results so far are very positive:
  - More sales
  - More new customers
  - More sales of Transat products
  - Positive feedback from agents and customers







### PROPOSITION

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32

#### TRANSAT: THE GLOBAL INVESTMENT PROPOSITION



#### SUMMER: TRANSATLANTIC MARKET

- Lowest-cost producer with strong brand and award-winning service
- Invested in our fleet to improve customer experience and expanded our offering through connecting flights strategy (new destinations)
- Solid distribution network in Canada and Europe
- WINTER: SUN DESTINATIONS
  - Increased flexibility of the Air Transat fleet, leading to lower costs
  - Ongoing work on hotel offering and market segmentation (collections)
  - Hotels: profitable investment in Ocean & growth strategy
- \$100 million cost-reduction and margin improvement program over 3 years (2015-2017)
- Sound balance sheet providing the foundation to execute the plan (profitability and growth)



# ANNEX

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#### ANNEX: WINTER FINANCIAL RESULTS (5-YEAR HISTORICAL)



|           | Winter   |   |  |  |   |  |  |  |  |  |
|-----------|--|---|--|--|---|--|--|--|--|--|
| 2015      | 2014   | 2013  | 2012   | 2011   | Avg. 2011-<br>2015  |  |  |  |  |  |
| 1,807,079 | 1,965,842  | 1,912,538   | 2,041,722  | 1,911,263  | 1,927,689   |  |  |  |  |  |
| 15,494    | 15,135   | 26,312  | (14,255)   | 21,238   | 12,785  |  |  |  |  |  |
| (32,357)  | (23,888)   | (14,663)  | (55,726)   | (4,159)  | (26,159)  |  |  |  |  |  |
| -1.8%     | -1.2%  | -0.8%   | -2.7%  | -0.,%  | -1.4%   |  |  |  |  |  |
| (39,069)  | (30,841)   | (22,996)  | (54,477)   | (19,894)   | (33,455)  |  |  |  |  |  |
| -2.2%     | -1.6%  | -1.2%   | -2.7%  | -1.0%  | -1.7%   |  |  |  |  |  |
| (39,609)  | (33,552)   | (37,897)  | (42,688)   | (4,663)  | (31,682)  |  |  |  |  |  |
| (540)     | (2,711)  | (14,901)  | 11,789   | 15,231   | 1,774   |  |  |  |  |  |
| (665)     | (1,480)  | (16,440)  | 6,025  | 11,993   | (113)   |  |  |  |  |  |
| -         | -  | -   | 8,032  | 6,637  | 2,934   |  |  |  |  |  |
| -         | -  | -   | -  | -  | -   |  |  |  |  |  |
| -         | -  | -   | -  | -  | -   |  |  |  |  |  |
| -         | (2,226)  | (3,915)   | -  | -  | (1,228)   |  |  |  |  |  |
| 125       | 995  | 5,454   | (2,268)  | (3,399)  | 181   |  |  |  |  |  |
|           | 1,807,079<br>15,494<br>(32,357)<br>-1.8%<br>(39,069)<br>-2.2%<br>(39,609)<br>(540)<br>(665)<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>- | 1,807,079       1,965,842         15,494       15,135         (32,357)       (23,888)         -1.8%       -1.2%         (39,069)       (30,841)         -2.2%       -1.6%         (39,609)       (33,552)         (540)       (2,711)         (665)       (1,480)         -       -         -       -         -       -         -       -         -       -         -       -         -       -         -       -         -       -         -       -         -       - | 2015201420131,807,0791,965,8421,912,53815,49415,13526,312(32,357)(23,888)(14,663).1.8%.1.2%.0.8%.1.8%.1.2%.0.8%(39,069)(30,841)(22,996).2.2%.1.6%.1.2%(39,609)(33,552)(37,897)(540)(2,711)(14,901)(665)(1,480)(16,440).1.1.1.1.1.1.1.1.1.1.1.1.2.1 | 20152014201320121,807,0791,965,8421,912,5382,041,72215,49415,13526,312(14,255)(32,357)(23,888)(14,663)(55,726)-1.8%-1.2%-0.8%-2.7%(39,069)(30,841)(22,996)(54,477)-2.2%-1.6%-1.2%-2.7%(39,609)(33,552)(37,897)(42,688)(540)(2,711)(14,901)11,789(665)(1,480)(16,440)6,0258,032 | 2015         2014         2013         2012         2011           1,807,079         1,965,842         1,912,538         2,041,722         1,911,263           15,494         15,135         26,312         (14,255)         21,238           (32,357)         (23,888)         (14,663)         (55,726)         (4,159)           -1.8%         -1.2%         -0.8%         -2.7%         -0.%           (39,069)         (30,841)         (22,996)         (54,477)         (19,894)           -2.2%         -1.6%         -1.2%         -2.7%         -1.0%           (39,609)         (33,552)         (37,897)         (42,688)         (4,663)           (540)         (2,711)         (14,901)         11,789         15,231           (665)         (1,480)         (16,440)         6,025         11,993           -         -         -         8,032         6,637           -         -         -         -         -         -           -         -         -         -         -         -         -           (665)         (1,480)         (16,440)         6,025         11,993         -           -         -         -< |  |  |  |  |  |

<sup>(1)</sup> Before restructuring charges

35

<sup>(2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charges

#### ANNEX: SUMMER FINANCIAL RESULTS (5-YEAR HISTORICAL)



|  |           | Summer    |           |           |           |                    |  |  |  |  |  |  |
|--|-----------|-----------|-----------|-----------|-----------|--------------------|--|--|--|--|--|--|
| (in thousands of CAD)                                    | 2015      | 2014      | 2013      | 2012      | 2011      | Avg. 2011-<br>2015 |  |  |  |  |  |  |
| REVENUES   | 1,759,289 | 1,786,357 | 1,735,620 | 1,672,497 | 1,742,904 | 1,739,333          |  |  |  |  |  |  |
| EBITDAR incl. hotels JV <sup>(1)</sup>                   | 184,186   | 172,023   | 175,280   | 123,066   | 81,465    | 147,204            |  |  |  |  |  |  |
| EBITDA incl. hotels JV <sup>(1)</sup>                    | 133,178   | 123,817   | 134,985   | 76,176    | 38,012    | 101,234            |  |  |  |  |  |  |
| As % of revenues   | 7.6%      | 6.9%      | 7.8%      | 4.6%      | 2.2%      | 5.8%               |  |  |  |  |  |  |
| Adjusted net income (loss) <sup>(2)</sup>                | 82,012    | 76,083    | 85,563    | 39,205    | 10,192    | 58,611             |  |  |  |  |  |  |
| As % of revenues   | 4.7%      | 4.3%      | 4.9%      | 2.3%      | 0.6%      | 3.4%               |  |  |  |  |  |  |
| Net income (loss) as per F/S                             | 82,174    | 56,427    | 95,852    | 26,019    | (10,048)  | 50,085             |  |  |  |  |  |  |
| Adjustments net of tax :                                 | 162       | (19,656)  | 10,289    | (13,186)  | (20,240)  | (8,526)            |  |  |  |  |  |  |
| Change in fair value of derivative financial instruments | 137       | (22,342)  | 15,947    | (5,324)   | (13,271)  | (4,971)            |  |  |  |  |  |  |
| Non-monetary gain on investments in ABCP                 | -         | -         | -         | (96)      | 1,476     | 276                |  |  |  |  |  |  |
| Gain on disposal of a subsidiary                         | -         | -         | -         | 5,655     | -         | 1,131              |  |  |  |  |  |  |
| Goodwill impairment                                      | -         | (369)     | -         | (15,000)  | -         | (3,074)            |  |  |  |  |  |  |
| Restructuring (charge) / gain                            | -         | (4,161)   | (1,825)   | -         | (16,543)  | (4,506)            |  |  |  |  |  |  |
| Tax impact   | 25        | 7,216     | (3,833)   | 1,579     | 8,098     | 2,617              |  |  |  |  |  |  |

<sup>(1)</sup> Before restructuring charges

<sup>(2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charges

### ANNEX: ANNUAL FINANCIAL RESULTS (5-YEAR HISTORICAL)



|   | Annual    |           |           |           |           |                    |  |
|---|-----------|-----------|-----------|-----------|-----------|--------------------|--|
| (in thousands of CAD)   | 2015      | 2014      | 2013      | 2012      | 2011      | Avg. 2011-<br>2015 |  |
| REVENUES  | 3,566,368 | 3,752,198 | 3,648,158 | 3,714,219 | 3,654,167 | 3,667,022          |  |
| EBITDAR incl. hotels JV <sup>(1)</sup>  | 199,680   | 187,158   | 201,592   | 108,811   | 102,703   | 159,989            |  |
| EBITDA incl. hotels JV <sup>(1)</sup>   | 100,821   | 99,929    | 120,322   | 20,450    | 33,853    | 75,195             |  |
| As % of revenues  | 2.8%      | 2.7%      | 3.3%      | 0.6%      | 0.9%      | 2.1%               |  |
| Adjusted net income (loss) <sup>(2)</sup>   | 42,943    | 45,242    | 62,567    | (15,272)  | (9,702)   | 25,156             |  |
| As % of revenues  | 1.2%      | 1.2%      | 1.7%      | -0.4%     | -0.3%     | 0.7%               |  |
| Net income (loss) as per F/S  | 42,565    | 22,875    | 57,955    | (16,669)  | (14,711)  | 18,403             |  |
| Adjustments net of tax :  | (378)     | (22,367)  | (4,612)   | (1,397)   | (5,009)   | (6,753)            |  |
| Change in fair value of derivative financial instruments used for aircraft fuel purchases | (528)     | (23,822)  | (493)     | 701       | (1,278)   | (5,084)            |  |
| Non-monetary gain on investments in ABCP  | -         | -         | -         | 7,936     | 8,113     | 3,210              |  |
| Gain on disposal of a subsidiary  | -         | -         | -         | 5,655     | -         | 1,131              |  |
| Goodwill impairment   | -         | (369)     | -         | (15,000)  | -         | (3,074)            |  |
| Restructuring (Charge) / Gain   | -         | (6,387)   | (5,740)   | -         | (16,543)  | (5,734)            |  |
| Tax Impact  | 150       | 8,211     | 1,621     | (689)     | 4,699     | 2,798              |  |

<sup>(1)</sup> Before restructuring charges

<sup>(2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charges

### ANNEX: WINTER FINANCIAL POSITION (5-YEAR HISTORICAL)



|  |                                 |         |          | _       |         | and the second | A DECK MARK | N DATE: | Star. In 1 |         |
|--|---------------------------------|---------|----------|---------|---------|----------------|-------------|---------|------------|---------|
|  | As at January 31 As at April 30 |         |          |         |         |                | 30          |         |            |         |
| (in thousands of CAD)                    | 2015                            | 2014    | 2013     | 2012    | 2011    | 2015           | 2014        | 2013    | 2012       | 2011    |
| Free cash + ABCP investment (fair value) | 393,631                         | 359,596 | 247,877  | 291,234 | 274,009 | 441,536        | 404,554     | 336,148 | 349,457    | 356,430 |
| Cash in trust or otherwise reserved      | 394,896                         | 418,504 | 407,153  | 426,671 | 474,661 | 291,300        | 300,848     | 296,747 | 289,806    | 337,487 |
| Trade and other payables                 | 402,516                         | 421,172 | 351,866  | 352,040 | 358,539 | 380,712        | 373,840     | 372,094 | 366,742    | 333,477 |
| Customer deposits                        | 636,303                         | 621,618 | 591,969  | 598,424 | 537,034 | 578,449        | 540,293     | 514,674 | 464,722    | 464,660 |
| Working capital ratio                    | 1.05                            | 1.07    | 1.02     | 0.99    | 1.04    | 1.01           | 1.04        | 0.98    | 0.93       | 1.03    |
| Balance sheet debt                       | 0                               | 0       | 0        | 0       | 13,762  | 0              | 0           | 0       | 0          | 6,867   |
| Obligations under operating leases       | 684,551                         | 633,475 | 504,374  | 612,374 | 602,241 | 624,156        | 626,816     | 480,199 | 576,346    | 614,888 |
| Net investment (Ocean hotels)            | 85,322                          | 74,579  | 64,011   | 60,689  | 59,173  | 94,532         | 77,510      | 68,300  | 62,651     | 58,665  |
| Capital expenditures (TTM)               | 68,406                          | 54,463  | 62,203   | 56,089  | 34,918  | 62,822         | 63,239      | 61,561  | 57,265     | 44,424  |
| Free cash flow (TTM)                     | 37,588                          | 104,940 | (42,695) | 37,745  | 153,048 | 52,527         | 54,745      | (5,778) | 3,261      | 120,212 |
|  |                                 |         |          |         |         |                |             |         |            |         |

### ANNEX: SUMMER FINANCIAL POSITION (5-YEAR HISTORICAL)



|  | _       | _       |           |          |         |                  |         | No.     | SKIEN, INCOM |         |
|--|---------|---------|-----------|----------|---------|------------------|---------|---------|--------------|---------|
|  |         | A       | s at July | 31       |         | As at October 31 |         |         |              |         |
| (in thousands of CAD)                    | 2015    | 2014    | 2013      | 2012     | 2011    | 2015             | 2014    | 2013    | 2012         | 2011    |
| Free cash + ABCP investment (fair value) | 515,552 | 497,072 | 389,337   | 318,692  | 385,777 | 336,423          | 308,887 | 265,818 | 198,525      | 260,327 |
| Cash in trust or otherwise reserved      | 266,700 | 262,803 | 290,558   | 268,287  | 301,759 | 367,199          | 340,704 | 361,743 | 331,172      | 323,314 |
| Trade and other payables                 | 466,644 | 463,785 | 443,189   | 383,557  | 419,918 | 355,656          | 338,633 | 326,687 | 307,219      | 381,748 |
| Customer deposits                        | 527,868 | 485,867 | 456,215   | 395,862  | 386,703 | 489,622          | 424,468 | 410,340 | 382,823      | 347,957 |
| Working capital ratio                    | 1.04    | 1.06    | 1.02      | 0.99     | 1.02    | 1.09             | 1.12    | 1.10    | 1.00         | 0.97    |
| Balance sheet debt                       | 0       | 0       | 0         | 0        | 6,879   | 0                | 0       | 0       | 0            | 0       |
| Obligations under operating leases       | 624,047 | 562,821 | 658,885   | 552,287  | 594,067 | 675,385          | 657,639 | 632,804 | 530,907      | 636,618 |
| Net investment (Ocean hotels)            | 96,453  | 78,026  | 69,281    | 65,356   | 58,625  | 97,897           | 83,949  | 70,041  | 64,189       | 60,612  |
| Capital expenditures (TTM)               | 61,460  | 58,436  | 62,029    | 65,416   | 51,042  | 59,295           | 64,976  | 55,457  | 64,639       | 54,194  |
| Free cash flow (TTM)                     | 28,829  | 100,580 | 71,220    | (59,984) | 110,804 | 39,658           | 41,264  | 67,582  | (55,767)     | 36,479  |
|  |         |         |           |          |         |                  |         |         |              |         |

#### 2015-2017 STRATEGIC PLAN



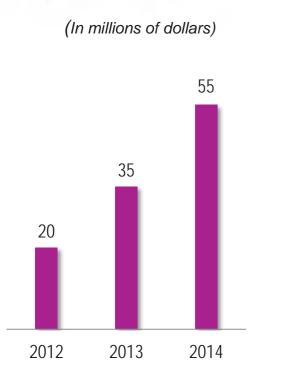
\$100-million cost reduction and margin improvement program

- Improvement of the offering
- Evolution of our distribution strategy and ecosystem
- Market development and integration



#### RECAP OF THE 2012-2014 COST REDUCTION PLAN





- **2012:** Achieved targeted costs reduction of \$20M, mainly through headcount adjustments and general expenses.
- **2013:** Achieved targeted costs reduction of \$15M, stemming in part from new operational processes at Air Transat, including the removal of one flight attendant on A330s.
- **2014:** Achieved targeted costs reduction of \$20M from several initiatives, including the first phase of the internalization of narrow-body aircraft and the first phase of a more flexible wide-body fleet.

2012-2014: Cumulative impact of \$55M

#### COST AND MARGINS INITIATIVES 2015-2017



(In millions of dollars) Achieved Target

|  | 2015 | 2016    | 2017 |
|--|------|---------|------|
| COST REDUCTIONS (in millions)                  |      |         |      |
| Narrow-body flexible fleet                     | 18   | 20      | 20   |
| Reduction in the number of flight attendants   | 2    | 5       | 6    |
| Buy-on-Board (sun destinations)                | 3    | 3       | 3    |
| Optimization of hotel costs (sun destinations) | 2    | 9       | 12   |
| Optimization of distribution costs             | 11   | 13      | 16   |
| Other projects and initiatives                 | 3    | 9       | 11   |
| Sub-total COSTS                                | 39   | 59      | 68   |
| MARGIN IMPROVEMENT (in millions)               |      |         |      |
| Ancillary Revenues and Cargo                   | 6    | 10      | 20   |
| Densification of three A330-300s               | 2    | 5       | 5    |
| Online sales of third-party products           | (2)  | 1       | 7    |
| Sub-total MARGIN                               | 6    | 16      | 32   |
| TOTAL  | 45   | 75      | 100  |
|  |      | 1 D K 1 |      |





**THANK YOU** 

#### 2<sup>ND</sup> BEST SUMMER EVER READY FOR GROWTH IN 2016